



# *bloom*

where you are planted

SPRING 2023

AN EVENT FOR NEW AND EXPECTING MOMS



*presented by your*

CINCINNATI MOM  
COLLECTIVE

DON'T MISS

OUT ON OUR

BIGGEST EVENT

OF THE YEAR!



## 2022 VIRTUAL EVENT STATS OVERVIEW

- Last year's Facebook Event reached over 14,000 people, and over 100 responded to the RSVP!
- Our event page on our site was viewed by >700 people with an average read time of 4 minutes.
- The Bloom banner ads on our website got almost 60,000 impressions!!!





**SPECIAL EDITION!**

CINCINNATI MOM COLLECTIVE



**Bloom :: An Event for New &**



# Bloom :: An Event for New & Expecting Moms {2022}

By Cincinnati Mom Collective - April 4, 2022

- Facebook
- Twitter
- Pinterest
- Reddit
- Email

*This event would not be possible without our partners featured here! We are so grateful to them for providing these resources to moms and moms-to-be in the area!*







## WHERE YOUR BRAND IS PROMOTED

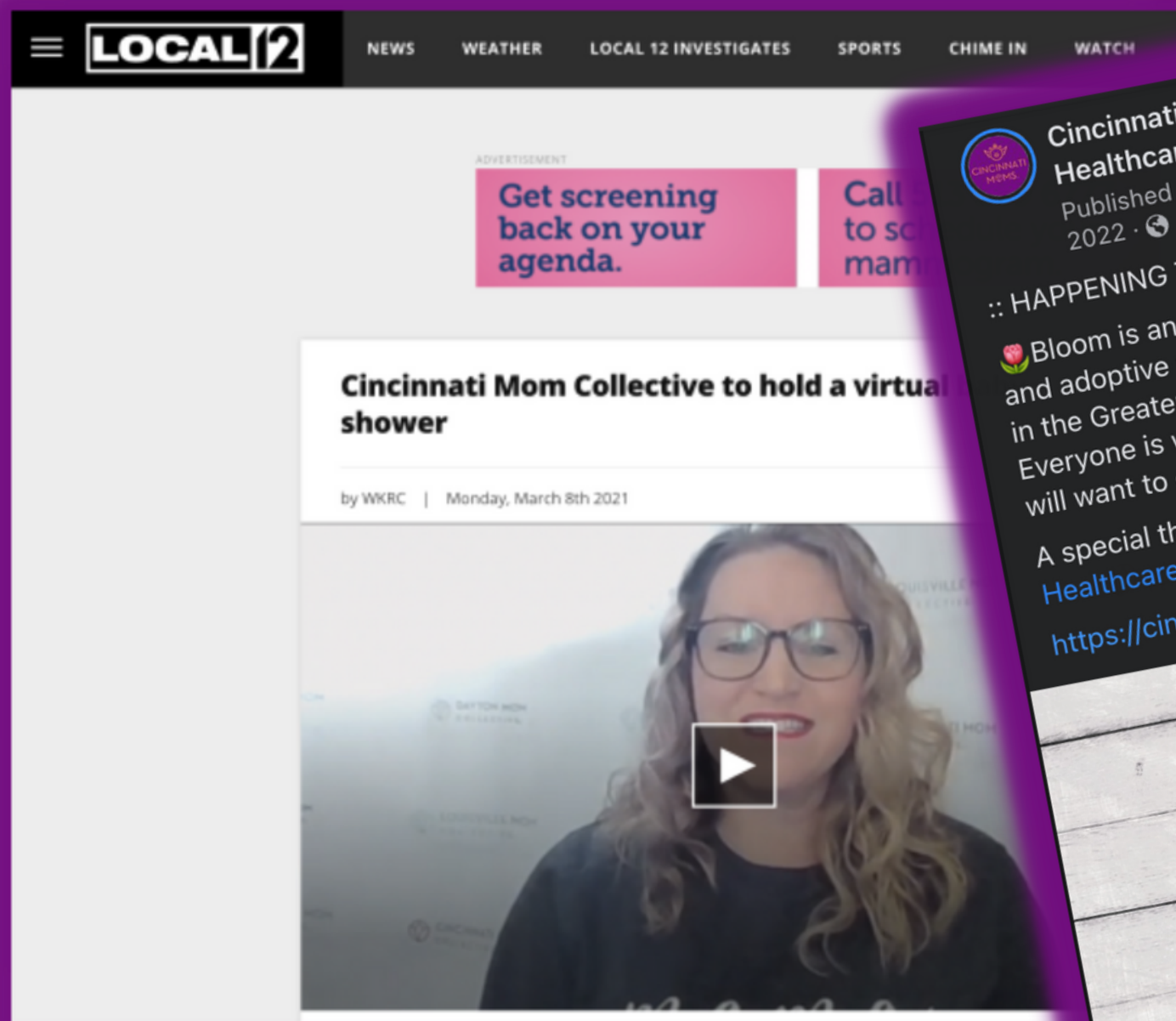
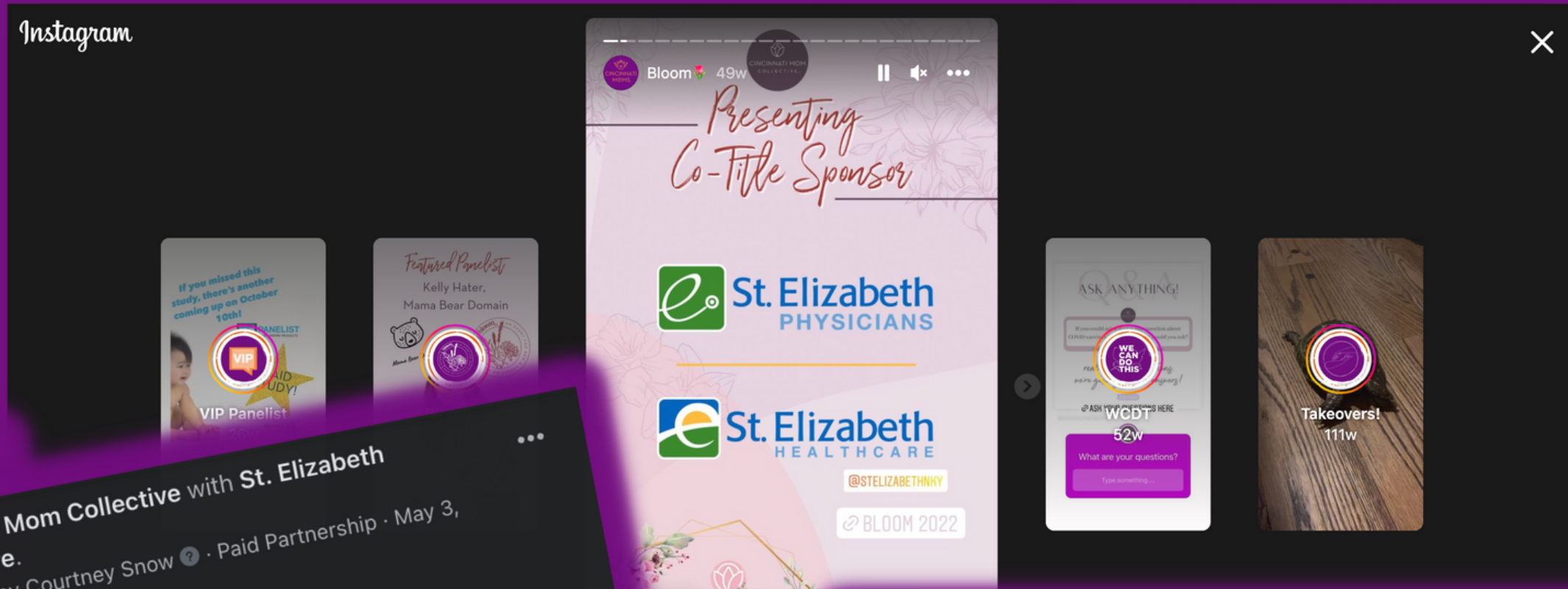
- Bloom is the best value you'll get with CMC advertising options ALL YEAR LONG, so don't miss out.
- We promote Bloom on our website; in our eNewsletter; on Facebook, Instagram, LinkedIn, Twitter, and more social platforms; via press releases; and during earned media news segments with local stations.





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**Cincinnati Mom Collective with St. Elizabeth Healthcare.**  
Published by Courtney Snow · Paid Partnership · May 3, 2022 ·

**:: HAPPENING THIS SATURDAY! ::**

🌸 Bloom is an event for new and expecting moms, foster moms, and adoptive moms (recommended for any mom up to toddler age!) in the Greater Dayton, Cincinnati, & Northern Kentucky areas. Everyone is welcome! There will be great giveaways that any mom will want to get in on. Bloom is virtual this year on May 7th ~ 1:00pm. A special thank you to our returning co-title sponsor, **St. Elizabeth Healthcare**, for truly helping make this event possible!

<https://cincinnati.momcollective.com/bloom-2022/>



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SPRING 2022

in partnership

St. Elizabeth PHYSICIANS

St. Elizabeth HEALTHCARE





# BACK THIS YEAR - CINCINNATI BLOOM EXPO!

- In conjunction with our annual virtual dual-city Bloom event with our Sister Site in Dayton, we're bringing back a Cincinnati Bloom Expo!
- Hosted at Holiday Inn & Suites Cincinnati-Eastgate Events Center.
- First-come first-served exhibitor booths available as an add-on to the virtual event sponsorship, with discounts for higher-level sponsors!



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